Taking IT services mobile and virtual with next generation devices

Adam Jaques
Senior Manager Strategic Services, Citrix Labs
@adamjaques
Connectivity

Source: Morgan Stanley, 2010
Citrix Mobile Initiative
Micro Apps

iOS: 250,000 apps
Android: 80,000 apps

Mobile Security

Device Independence

DocFinder
Data Frameworks
(SoftwareFX)

Secure Email

Project GoldenGate
GoldenGate Key Points

- Smooth roaming
- Mobile security
- Device independence
- Existing infrastructure and skills
- Any application

Available today!